

— 6 ECTS —

# SUMMER SCHOOL

**ISG**

**2023**

Field: digital communication

**“DIGITAL  
COMMUNICATION  
IN AN EDUCATIONAL  
CONTEXT”**

july 10th to 14th



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 grupo  
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Av. Marechal Craveiro Lopes, nº 2, Campo Grande, 1700-284 Lisboa, Portugal

FIELD: DIGITAL COMMUNICATION

JULY 10th TO 14th

HYBRID

# “DIGITAL COMMUNICATION IN EDUCATIONAL CONTEXT”

Hybrid: In person at ISG facilities (Av. Marechal Craveiro Lopes, nº 2, Campo Grande, 1700-284 Lisbon) and INETE facilities (Tv. Escola Araújo 15, 1169-148 Lisbon OR Online (Via Teams).

## Major Goals:

The main goal of the course is to provide participants with digital communication tools that they can apply in the classroom and in schools, through the demonstration of some of the existing tools and platforms that can help improve the teaching-learning process.

## ECTS:

6 or Certificate of attendance

## Target:

University students or school and university staff who wish to deepen their knowledge in this field.

## Evaluation:

Participants must have a minimum of 90% attendance and must, at the end, prepare a final report, demonstrating the acquired learning.

	SLOT TIMES	TOPIC	HOURS
1st day	10AM - 1PM	Student skills for the 21st century	6
	2PM - 5PM	Guest: National Board of Education	
2nd day	10AM - 1PM	Social networks management in education	6
	2PM - 5PM	Guest: Rita Reis, Head of Communication – ENSINUS	
3th day	10AM - 1PM	Digital teaching and learning to stimulate critical thinking in students and the Flipped Classroom	6
	2PM - 5PM	Workshop “Exploring platforms: Project Zero Toolbox – Harvard University and Genial.ly”	
4th day	10AM - 1PM	Game-Based Learning & Gamification	6
	2PM - 5PM	Workshop “Exploring Flippity, DeckToys and Gimkit	
5th day	10AM - 1PM	Artificial Intelligence (AI) in education with Marco Neves (*)	6
	2PM - 5PM	Exploring PhotoMath, Seek by iNaturalist, Verse by Verse, Duolingo, Newspaper Navigator, MuseNet, Socratic and Brainly.	

(\*) advisor for educational technologies and AI, coordinator of educational technology projects

In Person price: €400\* (Include: lessons, field trips and certificates. Does not include travel, accommodation, and meals).

Online Price: €200\* (Include: lessons and certificates).

\* Course contingent upon reaching a minimum number of participants for registration.